

AMICE Publication | Good practices vis-à-vis staff, member-policyholders and society

Invitation to participate in the project

Dear Members,

As announced in the June newsletter, the new project of the Promoting working group is a second edition of the brochure published by AISAM in 2004, [Good practices vis-à-vis staff and member-policyholders](#). The group also decided to add a section on good practices in relation to society in order to have a broader overview of initiatives undertaken by AMICE members.

The aim of this publication is to promote the mutual & cooperative insurance model to external stakeholders (policymakers, general public, etc.) and to inform mutuals about initiatives undertaken by others in the sector which they may wish to use as inspiration in their own organisations.

We would therefore like to **invite AMICE members** to participate in this project by sending us back one or more examples of good practices within your company vis-à-vis your staff, your members/policyholders or society in general.

The Promoting working group has prepared a list of areas in which examples of good practices have been identified (file attached) but this list is not restrictive and we welcome any additional areas that you feel may be beneficial to the list.

The Promoting working group will examine the proposals received to ensure that the final collection is as complete as possible.

Summary of requirements

Template	Please use the template provided
Length	Your contribution should be a maximum of 2 pages in length
Graphics	<ul style="list-style-type: none"> • your logo • 1 picture/logo that illustrates your initiative (optional)
Language	You can submit your article in English, French, German or Spanish
Send Back	<ul style="list-style-type: none"> o Send your article to Tatiana Paraskeva: tatiana.paraskeva@amice-eu.org
Deadline	By <u>30 August 2016</u>

We hope that many of you will take part in this project which will help AMICE raise awareness about our sector and its advantages and also help its competitiveness!



Thank you in advance for your collaboration,

The Promoting working group

Chair: Christian Herrig (HDNA, DE)

www.amice-eu.org

Association of Mutual Insurers and Insurance Cooperatives in Europe aisbl

Rue du Trône 98/14 | B-1050 Brussels | Belgium | T: +32 2 503 38 78 | F: +32 2 503 30 55 | secretariat@amice-eu.org